

# Hospitality Heroes of Arvada

Brought to you by the Arvada Visitors Center

## Debbie Mitchell

King Soopers

W. 80th Avenue and Wadsworth Blvd.



Congratulations to Debbie Mitchell, a shining star in her customer service role at the King Soopers in Arvada at W. 80th Ave. and Wadsworth Blvd. Debbie has been with King Soopers for 32 years and 24 of them in Arvada.

Debbie is known for her unwavering positive

attitude, attentiveness to the customers' needs and authentic interest in those that she comes in contact with every day. It is people like Debbie who deserve this recognition. In her mind, she is simply "doing her job," but in the process, she is providing an important and memorable moment of kindness for so many.

### What is the favorite part of your job?

*I've seen everything from technological advances to the COVID Pandemic. With all these challenges and changes, it is nice when I can make a positive impact through supporting our patrons.*

### Why do you like working in Arvada?

*I've lived in Arvada for 24 years and have raised two children here. I have come to meet and build friendships with members of the Arvada community and see their families grow.*

### What is your favorite way to connect with your co-workers and/or patrons of the store?

*A fun and inclusive game we have come up with is various music trivia to play with staff and patrons. I love the diversity of the music and enthusiasm to play.*

### In terms of the culture at King Soopers, are there any fun traditions or special things you and your team do regularly?

*Our King Soopers team loves to recognize each other's birthdays and anniversaries of years worked at King Soopers. Our managers and the Deli team provide a holiday meal for everyone. We also enjoy joking around and building camaraderie through gift exchanges and sharing details about our lives.*

### What is one thing you wish more people knew about your role as a front-line HERO in Arvada?

*Whether you're a patron or an employee of any place, we are all in this together. Through good times and stressful times, I've always found that kindness begets kindness and helps to make everyone's day better.*

Hospitality is defined as  
***"the friendly and generous reception and entertainment of guests, visitors, or strangers."***

In this section, the Arvada Visitors Center and the City of Arvada are recognizing a few of the amazing hospitality ambassadors in our community and thanking them for making our city a place that has a reputation for amazing hospitality for residents and tourists alike. Do you know of a Hospitality Hero in Arvada that deserves some special recognition? Please email [jean@visitarvada.org](mailto:jean@visitarvada.org) to nominate them. Each Hero that is recognized will be featured in an upcoming issue of the Arvada Report and receive a \$250 Olde Town Arvada gift card.



The Arvada Visitors Center is a non-profit 501(c)(3) organization that works to inspire travel to our community and provides key information to people considering a visit or relocation to Arvada. They have proudly welcomed thousands of guests from around the world since their doors opened on 7305 Grandview Ave. in November 2012.

An investment in visitors is an investment in community. Visitors to Arvada generate sales tax revenue. One quarter of the City's total revenue comes from sales tax dollars. This revenue helps pay for police services, city parks, improvements to infrastructure, and many other services that benefit the entire Arvada community.