

Hospitality Heroes of Arvada

Brought to you by the Arvada Visitors Center



Devynne Marshall LUKI

Devynne Marshall will be the smiling face greeting you at Arvada's newest brewery, LUKI, in west Arvada. Devynne has been with the brewery since they opened in July of 2020. She was recently promoted to Taproom Supervisor.

Devynne grew up in Arvada but moved away for about eight years; she has thoroughly enjoyed reconnecting with familiar faces and getting to know so many new members of the community. Devynne says the "obvious perk of copious amounts of quality craft beer at her fingertips" is definitely a perk of working at LUKI. She credits the "overwhelming" support of the community to helping them get through their first year.

If you have not been to LUKI, Devynne suggests you try the Hop Spinning Hazy, their New England IPA and Rocinante, their Mexican Lager.

Devynne believes great customer service means "making customers feel welcome and comfortable in the environment. A smile, with or without the masks, goes a long way."

Hospitality is defined as
"the friendly and generous reception and entertainment of guests, visitors, or strangers."

We like to think that we have an abundance of hospitality in our community - from the baristas at our coffee shops to the baggers at our grocery stores. A simple and pleasant exchange or warm smile from one of these people that we see routinely can make a big difference in someone's day.

We wanted to start recognizing a few of the amazing hospitality ambassadors in Arvada and thank them for making our city a place that has a reputation for amazing hospitality for residents and tourists alike.

Do you know of a **Hospitality Hero** in Arvada that deserves some special recognition? Please email jean@visitarvada.org to nominate them. Each Hero that is recognized will be featured in an upcoming issue of *the Arvada Report* and receive a \$250 Olde Town Arvada gift card.

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The Arvada Visitors Center is a non-profit 501(c)(3) organization that works to inspire travel to our community and provides key information to people considering a visit or relocation to Arvada. They have proudly welcomed thousands of guests from around the world since their doors opened on 7305 Grandview Ave. in November 2012.

An investment in visitors is an investment in community. Visitors to Arvada generate sales tax revenue. One quarter of the City's total revenue comes from sales tax dollars. This revenue helps pay for police services, city parks, improvements to infrastructure, and many other services that benefit the entire Arvada community.