

Hospitality Heroes of Arvada

Brought to you by the Arvada Visitors Center



Ashley Marks
Smokin' Fins

Ashley has been working as a server at Smokin' Fins in Olde Town Arvada since it opened in 2017. She is passionate about providing great customer service and prides herself on going above and beyond for her guests. *"Serving," said Ashley, "is much like parenting. You learn to anticipate the need before anyone has to ask."* She loves working in Arvada, *"Everyone is so down to earth and fun,"* and the people she works for and with, *"we are like one big family; we have all really looked out for each other during the pandemic,"* she told us, adding, *"Fins family for life!"*

Hospitality is defined as
"the friendly and generous reception and entertainment of guests, visitors, or strangers."

We like to think that we have an abundance of hospitality in our community - from the baristas at our coffee shops to the baggers at our grocery stores. A simple and pleasant exchange or warm smile from one of these people that we see routinely can make a big difference in someone's day.

We wanted to start recognizing a few of the amazing hospitality ambassadors in Arvada and thank them for making our city a place that has a reputation for amazing hospitality, for residents and tourists alike.

Do you know of a **Hospitality Hero** in Arvada that deserves some special recognition? Please email jean@visitarvada.org to nominate them. Each Hero that is recognized will be featured in an upcoming issue of the Arvada Report and receive a \$250 Olde Town Arvada gift card.



The Arvada Visitors Center is a non-profit 501(c)(3) organization that works to inspire travel to our community and provides key information to people considering a visit or relocation to Arvada. They have proudly welcomed thousands of guests from around the world since their doors opened on 7305 Grandview Ave. in November 2012.

An investment in visitors is an investment in community. Visitors to Arvada generate sales tax revenue. One quarter of the City's total revenue comes from sales tax dollars. This revenue helps pay for police services, city parks, improvements to infrastructure, and many other services that benefit the entire Arvada community.