# **Hospitality Heroes of Arvada**

Brought to you by the Arvada Visitors Center



### Bill Orchard Volunteer.

## Arvada Gardeners

Congratulations to Arvada's own Bill Orchard! We must admit that recognizing Bill in this way is a long time coming. Bill is one of the most dedicated volunteers we know and "quietly" makes Arvada a wonderful place to visit

or live. With this award, we are so happy to thank him for his time, effort and expertise. (Bill is being recognized for his time with the Arvada Gardeners but he is also very involved with Bike Friendly Arvada).

How long have you been with the Arvada Gardeners?

43 years

## What is the favorite part of your "job" with the Gardeners?

I truly enjoy working with all of the great gardeners in Arvada and interacting with the City and many of the other community groups.

#### Why is volunteering important to you?

I like to stay busy and be involved in the community. When I find a place that really works for me, I try to get more engaged and that usually means taking a leadership role as well.



# What is your favorite way to connect with your fellow "co-workers" and/or guests that visit the Gardens?

Simply put, we like to talk gardening! That is our connector. I always try to learn from the people I meet and let them learn from me.

#### In terms of the "culture" at the Gardens, are there any fun traditions or special things you and your fellow volunteers do?

I think it's the activities outside of the actual gardening that bring us all together. We have our "own" events: Fireworks Viewing, New Member Welcome, Chili Cook-off, and the Holiday Party. Also as important are the events we participate in around the community, like WinterFest, Earth Day, the Pumpkin Festival and the Harvest Festival.

Hospitality is defined as "the friendly and generous reception and entertainment of guests, visitors, or strangers."

In this section, the Arvada Visitors Center and the City of Arvada are recognizing a few of the amazing hospitality ambassadors in our community and thanking them for making our city a place that has a reputation for amazing hospitality for residents and tourists alike. Do you know of a Hospitality Hero in Arvada that deserves some special recognition? Please email **jean@visitarvada.org** to nominate them. Each Hero that is recognized will be featured in an upcoming issue of the Arvada Report and receive a \$250 gift card to an Arvada restaurant or retailer.

The Arvada Visitors Center is a non-profit 501(c)(3) organization that works to inspire travel to our community and provides key information to people considering a visit or relocation to Arvada. They have proudly welcomed thousands of guests from around the world since their doors opened on 7305 Grandview Ave. in November 2012.

An investment in visitors is an investment in community. Visitors to Arvada generate sales tax revenue. One quarter of the City's total revenue comes from sales tax dollars. This revenue helps pay for police services, city parks, improvements to infrastructure, and many other services that benefit the entire Arvada community.